

Editorial Guidelines for Authors

Asian Hospital & Healthcare Management is read by healthcare professionals. Therefore, we expect the focus of the article to be relevant for them. The following guidelines are aimed at helping you write the article(s) to fit our selection criteria.

Key Selection Criterion for Articles

We expect the article to be **informative, focus on contemporary / futuristic topics and relevant to the industry**, written to **deliver learning value** to the readers.

Writing Style Suggestions

- Please use active voice in your article.
- We recommend using the third person narrative. It will be of great help if you can avoid the use of first- and second-person pronouns (I, we, you)
- To make the article easy to understand, include in the text all material essential to understanding the article
- To make the article more interesting and easy to read break up some of the copy in sidebars or boxes to highlight important or auxiliary information
- Suggest to use a straightforward tone and make sure that the article is as lively and clear as possible
- Recommend to minimise the number of references in the article. The references will not be published in the print version
- Clichés and Jargon should be avoided. In case they have to be used with proper explanation or definition will help
- Provide short titles for the article and subheads

Dos and Don'ts

- Article(s) could focus on innovative / cutting edge technologies and also experiences of industry's leading organisations in areas such as best practices etc
- Articles that differentiate themselves from run-of-the-mill type on similar topics will be given priority. Differentiation can be achieved by providing unique learning value by taking up topics which are of futuristic, cutting-edge, insightful, original research, innovation based and industry leading in nature or in any other manner you may be comfortable with

- Articles should be free from copyright infringements and plagiarism. Article found plagiarised or copied without acknowledging the source properly will not be considered
- Please provide proper acknowledgements for data, images and tables taken from other relevant sources with permissions wherever applicable
- All articles undergo a multi-stage review process. During that time, we will inform the author whether the article has been accepted, rejected or needs revision. The editor will suggest improvements to the article on a case-by-case basis
- Articles written to promote the products or services of the author's company unless they represent breakthroughs / innovations in the industry are considered advertorials and attract relevant tariff.

We also refrain from publishing articles that

- contain text book-type content
- have already been published elsewhere and
- are primers or generalised treatment of topics

Terms and Conditions

- The invitation to contribute an article doesn't represent any obligation on the publisher to publish the article
- The right to publish the article solely rests with the editorial committee and depends on the quality and relevance of the article
- Even if it is accepted for publication, the editors cannot guarantee that the article will be published in the given issue
- In case the article cannot be used in the indicated issues of the magazine (due to space constraints and other unavoidable circumstances), authors consent will be taken to use them in subsequent issues of the magazine or the monthly e-Newsletter or on the websites.

Usage of content

- The publisher can publish / use the article on other related formats like Web, E-mail, Newsletter, e-Books, edited volumes etc. giving due credit to the author
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